

Agency

Advertiser

Contract #

1393803

Date Entered

07/15/16

Product

Brand

Salesperson

Mentzer Media 210 W Pennsylvania Ave Suite 250 Towson, MD 21286

WFFF 201 Humboldt St Rochester, NY 14610-1093

Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 (545691) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 CO-05 Package Deal Order Type Demo Last Modified Headline # 10/10/16 15.00 Normal ECR25245740 8 Lindsay Benoit

Account Types MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START. Standard National/Political Aliy,Rambo, 15/17/3214 Sales Tax Net Total Commission Commission %

\$7,522.50

\$1,327.50

Phone/Fax **Buyer Name** Sales Office

Comments Billing Type

| Grand Tota | By Broade Oct. 2016 |
|------------|------------------------------|
| | By Broadcast Month Oct. 2016 |
| | Spots 27 |
| \$8,850.00 | Rate \$8,850.00 |

| | | OFF TOTAL STATE | Comments | Date | | | | | | Station | Acrepted-Station | Date | | | Accepted-Agency/Advertised | *-pated-# |
|--------------|---|----------------------------|----------|----------|----------|-------|--------|----|---------------------|----------|--------------------------------------|--------|------|----------------------|--------------------------------|------------|
| | | | | | ACI | | 8 | | CONFIRMATION CONTRA | 無知 | CO | | | | | |
| \sqcup | Index. 114. Nieisen, 0.0 | | | | | | - | | | | | | H | | | |
| 9 1 | FOX NFL PREGAME Target 9 10/10/16 | \$250.00 Burlington (WFFF) | \$250.0 | \$250.00 | <u>~</u> | × | | | | <u> </u> | :30 12P- NFL on FOX Pregame | :30 | ъ | 10/16/16-10/16/16 | 6.2 Normal Line / SPOT | 6.2 N |
| -0 | FOX NEL PREGARE Targat 9 10/4/16 Index: 114. Neiser: 0.6 | Bu lington (VATT) | | | | ~ | | | | | 130 MA- FOX BEL NEWE | ij. | d. | 19/16/1-01/0/16 | 6.1 Feelest Line / SPOT | (7) 1-4 |
| S | FOX NFL PREGAME Target 9 7/15/16 Index: 114. Nielsen: 0.6 | Suringka: (AFFF) | | | | ~ | | | | p1 | 30 MAY FOX NEL NEXOFF | Ö | i.a. | 19/16/16/16/10/10/16 | 5.0 Roysed Line / SPOT | 95.G |
| 7/15/16 | LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3 | \$175.00 Burlington (WFFF) | \$175.0 | \$175.00 | <u> </u> | | | | × | р. | :30 10P- Local 44 News at 10:00pm | :30 | ъ | 10/17/16-10/17/16 | 5.0 Normal Line / SPOT | 5.0N |
| 7/15/16 | LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3 | \$175.00 Burlington (WFFF) | \$175.0 | \$175.00 | | | × | | | 1 | :30 10P- Local 44 News at 10:00pm | :30 | ъ | 10/14/16-10/14/16 | 4.0 Normal Line / SPOT | 4.0 N |
| 7/15/16 | LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3 | \$175.00 Burlington (WFFF) | \$175.0 | \$175.00 | | | × | | | | :30 10P- Local 44 News at 10:00pm | :30 | 5 | 10/13/16-10/13/16 | 3.0 Normal Line / SPOT | 3.0 N |
| 7/15/16 | LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3 | \$175.00 Burlington (WFFF) | \$175.0 | \$175.00 | 111 | | | × | | 1 | :30 10P- Local 44 News at 10:00pm | :30 | - G | 10/12/16-10/12/16 | 2.0 Normal Line / SPOT | 2.0 N |
| 10/10/16 | LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3 | \$350.00 Burlington (WFFF) | \$350.0 | \$175.00 | 2 | | | | × | 2 | :30 10P- Local 44 News at 10:00pm | :30 | O. | 10/11/16-10/11/16 | 1.1 Normal Line / SPOT | 1.1 |
| 212/16 | LOCAL 44 NEWS Targer 9 | Burlington (WFFF) | | | | | | | × | 3 | 130(109+ cought 44 hower of 10.50pm) | · ** | Jn | 10/11/16-10/11/16 | Liè Revisad Line / SPOT | 117 103 |
| | Comments | Station | Total | Rate | Spots | Sa Su | 다 F | We | Mo Tu | SPW Mo | Run Times | Length | Sec | Dates | Line Type / Break Type (Ref #) | Line |



WFFF 201 Humboldt St

Rochester, NY 14610-1093

Mentzer Media 210 W Pennsylvania Ave Suite 250 Towson, MD 21286

Comments Billing Type

Standard

MKAYO $10/11/16\text{-}10/17/16 \text{ AYOTTE FOR SENATE } \cdot \text{NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.}$

Agency Brand Product Schedule Dates Contract # Salesperson Advertiser Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 10/11/16-10/17/16 1393803 15/17/3214 (545691) Order Type Demo CO-OP Date Entered Last Modified Headline # 10/10/16 8 Lindsay Benoit 07/15/16

By Broadcast Month
Oct. 2016

\$8,850.00 \$8,850.00

Grand Total:

Account Types Phone/Fax Buyer Name Sales Office National/Political Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3214 Net Total Sales Tax Commission Commission % Package Deal \$7,522.50 \$1,327.50 15.00 Normal ECR25245740

| | | | | | | | | | | | ······································ |
|-----------------------------------|--------------------|----------------|------------------------------|--|----------------|----------|------------|------------------------------|----------------|---|--|
| ne Line Type / Break Type (Ref #) | Dates | Sec Lenath | Run Times | SPW Mo Tu We Th | Fr Sa Su Snots | Rate | Total | Station | | Comments | Entered |
| 7.0 Revised Line / SPOT | SIMINGLATION | i,n | 20 7:30% But Sang Theory 2 | 3.d | | | | Burlington (WFF) | 50 B | arget 9 | 7/15/16 |
| 7.1 Normal Line / SPOT | 10/11/16-10/11/16 | 4 :3 | :30 7:30P- Big Bang Theory 2 | ı x | <u></u> | \$400.00 | \$400.00 | \$400.00 Burlington (WFFF) | BG BI | 6 1 | 10/10/16 |
| 8.0 Revised Line / SPOT | 10/13/16/10/13/101 | Us L | :30 7:33% Big Bling Theory 2 | ş3 | | | | Burlington (WFFF) | ESC BI | 45 | 7/15/16 |
| 8.1 Normal Line / SPOT | 10/12/16-10/14/16 | <u>4</u> :3 | :307:30P- Big Bang Theory 2 | 1 1 | 3 | \$400.00 | \$1,200.00 | \$1,200.00 Burlington (WFFF) | BG BI Index | BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7 | 10/10/16 |
| 9 GReased Line / SPOT | 914101914101 | sn tir | -507-309- Big Bang Theory 2 | ,t | | | | Surlington (WIFF) | Bas Ba | 9 | 7/15/16 |
| 9.1 Normal Line / SPOT | 10/17/16-10/17/16 | .3 | :30 7:30P- Big Bang Theory 2 | × | , | \$400.00 | \$400.00 | \$400.00 Burlington (WFFF) | BG BI | 9 | 10/10/16 |
| Th,0 Revised Line / SPOT | 91/81/01/91/8/101 | 5 5 | 130 19- NHL on FOX Game 1 | 2014 | × | | | Burington (WEFF) | Net F | | 7/19/16 |
| 10.1 Normal Line / SPOT | 10/16/16-10/16/16 | 5 :3 | :30 1P- NFL on FOX Game 1 | | × | \$900.00 | \$900.00 | \$900.00 Burlington (WFFF) | NFL F | NFL FOOTBALL Target 9 Index: 102. Nielsen: 4.2 | 10/10/16 |
| 11.0 Revised Line / SPOT | 91/91/01/91/01(0) | 55 | 130 4PH NEL OF FOX Game 2 | to-si | × | | | Birlindon (WFFF) | NFL F | | 2/15/16 |
| | | | | A Thirty of the section of the second of the | | | | | | | |
| | | | CON | CONFIRMATION CONTRACT | ONTRACI | | | | | | |
| psed-Agency/Advertiser: | | Date. | Accepted-Station | älien | | Care | Comments | | | | |
| | | | | | | | _ | | | | |

ndexoy



Mentzer Media 210 W Pennsylvania Ave Suite 250 Towson, MD 21286 WFFF 201 Humboldt St Rochester, NY 14610

| | Contract # | 1393803 | Date Entered | 07/15/16 |
|---------|----------------|---|---------------|----------------|
| | Schedule Dates | 10/11/16-10/17/16 | Last Modified | 10/10/16 |
| | Advertiser | Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By | Entered By | Lindsay Ben |
| | Agency | Mentzer Media (11548) | CO-OP | N _O |
| 10-1093 | Product | Political - US Senate (1077) | Headline # | ECR252457 |
| | Brand | 15/17/3214 (545691) | Demo | |
| | Salesperson | Katz - Washington DC, Washington DC (1179) | Order Type | Normal |
| 1 T | Sales Office | Katz - Washington DC | Package Deal | |
| | Buyer Name | Aliy,Rambo, | Commission % | 15.00 |
| | Phone/Fax | / | Commission | \$1,327.50 |
| | CPE | 15/17/3214 | Net Total | \$7,522.50 |
| 82072 | Account Types | National/Political | Sales Tax | |
| | Billing Type | Standard | | |
| | Comments | MKAYO | | |

MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

| 0 | 0 | 5740 | | enoit | |
|---|---|------|--------------|------------|--|
| | | | | | |
| | | | Grand Total: | Oct. 2016 | Burlingto By Broadc |
| | | | | ı | Burlington (WFFF) By Broadcast Month Spots |
| | | | 27 | 27 | Spots |
| | | | \$8,850.00 | \$8,850.00 | Rate |
| | | | | | W. 2012 Add 1 |

| perdecay | | 19.0 | 18.0 | 17.0 | 16.0.1 | 16.0 | 15.0 | 14.0 | 13.0 | 12.0 | 11.1 | Line |
|-----------------------------|----------------------|--|----------------------------|----------------------------|---------------------------|-------------------------------------|------------------------------|-------------------------------|-------------------------------|---|---|--------------------------------|
| Accepted Agency/Advertiser: | | 19.0 Normal Line / SPOT | 18.0 Normal Line / SPOT | 17.0 Normal Line / SPOT | 16.0.1 Preempt | 16.0 Normal Line / SPOT | 15.0 Normal Line / SPOT | 14.0 Normal Line / SPOT | 13.0 Normal Line / SPOT | 12.0 Normal Line / SPOT | 11.1 Normal Line / SPOT | Line Type / Break Type (Ref #) |
| | | 10/16/16-10/16/16 | 10/17/16-10/17/16 | 10/13/16-10/13/16 | 10/11/16 | 10/11/16-10/11/16 | 10/11/16-10/14/16 | 10/17/16-10/17/16 | 10/11/16-10/14/16 | 10/16/16-10/16/16 | 10/16/16-10/16/16 | Dates |
| | | ъ | 4 | 5 | | S | 5 | 4 | 4 | 5 | 5 | Sec |
| Date: Aco | | :30 10:30P- What Matters This Week | :30 7:59P- Gotham | :30 8P- Rosewood | | :30 8P- New Girl / Grandfathered | :30 7P- Big Bang Theory 1 | :30 6:30P- Two and a Half Men | :30 6:30P- Two and a Half Men | :30 7:30P- The OT | :30 4P- NFL on FOX Game 2 | Length Run Times |
| Accepted-Station | ONFIRM | ers This 1 | 1 × | 1 | | — | 1 | laif Men 1 X | alf Men | — | me 2 1 | SPW Mo |
| | CONFIRMATION CONTRAC | | | × | | × | 1 1 1 1 | | 1 1 1 1 | | | Tu We Th Fr Sa |
| | 컷 | × | | | ***** | | | | | × | × | S. |
| | S | ,_ | <u> </u> | | | | 4 | 11 | 4 | <u> </u> | - | Spots |
| Date: | | \$50.00 | \$550.00 | \$400.00 | | \$500.00 | \$250,00 | \$750.00 | \$75.00 | \$600.00 | \$1,000.00 | Rate |
| Commence | | \$50.00 | \$550.00 | \$400.00 | | | \$1,000.00 | \$750.00 | \$300.00 | \$600.00 | \$1,000.00 | Total |
| | | \$50.00 Burlington (WFFF) | \$550.00 Burlington (WFFF) | \$400.00 Burlington (WFFF) | Burlington (WFFF) | Burlington (WFFF) | \$1,000.00 Burlington (WFFF) | \$750.00 Burlington (WFFF) | \$300.00 Burlington (WFFF) | \$600.00 Burlington (WFFF) | \$1,000.00 Burlington (WFFF) | Station |
| | | and the second s | | | Schedule Change/Exception | | | | | THE OT Target 9 Index: 113. Nielsen: 0.9 | NFL FOOTBALL Target 9 Index: 105. Nielsen: 1.8 | Comments |
| | | 10/10/16 | 10/10/16 | 10/10/16 | xception | 10/10/16 | 10/10/16 | 10/10/16 | 10/10/16 | idex: 7/15/16 | get 9 10/10/16 : 1.8 | Entered |

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KANZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Suite 250

Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214 210 W. Pennsylvania Avenue

Contract # 25245740

Agency Order #: 5193690 Buyer: Rambo, Ally Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Towson, MD 21204

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

Changes as of: 10/10/2016 at 10:33 AM Flight: 10/11/16 - 10/17/16

Advertiser: Kelly Ayotte for Senator

Product: AYOTTE/S/R

Office: WASHINGTON

Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Version: Current State Version 4 Station: WFFF

Market: Burlington-Plattsburgh

Total \$: \$8,925.00

Total Spots: 29 Total CPP: \$116.97

Total GRP: 76.3 Traffic #: 1393803

Separation:

| Su 12 10:30p-11p | Target 9 Index: 116. Nielsen: 3.1 | Target 9 Index: 103. Nielsen: 3.7 | Th 10 8p-9p | Target 9 Index: 100. Nielsen: 0.8 | Tu 9 8p-9p | Target 9 Index: 107. Nielsen: 2.1 | 8 7p-7:30p B | Target 9 Index: 109. | Tu-F,M 7 6:30p-7p | Target 9 Index: 113. Nielsen: 0.9 | Su 6 7:30p-8p | Target 9 Index: 105. Nielsen: 1.8 | Su 5 4p-7p | Target 9 Index: 102. Nielsen: 4.2 | Su 4 1p-4p | Target 9 Index: 107, Nielsen: 2.7 | Tu-F,M 3 7:30p-8p | Target 9 Index: 114. Nielsen: 0.6 | Su 2 12n-1p | Target 9 Index: 118. Nielsen: 1.3 | Tu-F,M 1 10p-11p | # Day/Time | |
|---------------------------------------|-----------------------------------|-----------------------------------|-------------------|-----------------------------------|-----------------------------|-----------------------------------|----------------|----------------------|--|-----------------------------------|------------------|-----------------------------------|---------------------|-----------------------------------|-------------------|-----------------------------------|----------------------|-----------------------------------|-------------------|-----------------------------------|---------------------|-----------------------------|---------------|
| | Nielsen: 3 | Nielsen: 3 | | Nielsen: 0 | | Nielsen: 2 | | Nielsen: 0 | | Nielsen: 0 | | Nielsen: 1 | | Nielsen: 4 | | Nielsen: 2 | | Nielsen: 0 | | Nielsen: 1 | | 무 | |
| WHAT MATTERS | GOTHAM | 7 | ROSEWOOD | .8 | NEW GIRL-FOX/GRANDFTHRD-FOX | . 1 | BIG BNG THEORY | .7 | TWO & HALF MEN< | .9 | THE OT | .8 | NFL FOOTBALL | 2 | NFL FOOTBALL | 7 | BG BNG THRY B< | .6 | FOX NFL PREGAME | <u>ن</u> | LOCAL 44 NEWS | Program | |
| \$50.00 | \$550.00 | | \$400.00 | | \$500.00 | | \$250.00 | | \$75.00 | | \$600.00 | | \$1,000. 00 | | \$900.00 | | \$400.00 | | \$250.00 | | \$175.00 | Rate | |
| 0.0 | 2.2 | | 3 9 | | 3.4 | | 2.9 | | 1.1 | | 7.5 | | 6.2 | | 5.3 | | 3.7 | | 2.1 | | 1.2 | A18P Rating | |
| 0.0 30 TOTALS: | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | Len 10/11 | |
| 6 | 0 | | o — | | | | | | | | 0 | | 0 | | 0 | | | | 0 | | 2 | | |
| 0 4 | 0 | | 0 | | 0 | | - | | | | 0 | | 0 | | 0 | | | | 0 | | | 10/12 10/13 10/14 10/15 10/ | |
| 5 0 | 0 | | | | 0 | | > | | | | 0 | | 0 | | 0 | | | | 0 | | _ | 10/13 | |
| 0 4 | 0 | | - | | 0 | | _ | | | | 0 | | 0 | | 0 | | | | 0 | | | 10/14 | |
| 0 | 0 | | 5 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | 10/15 | |
| ა | 0 | | > | | 0 | | 0 | | 0 | | <u>-</u> ` | | 1 | | | | 0 | | | | 0 | 0/16 10/17 | 10/1 |
| 5 0 | - | | 5 | | 0 | | _ | | | | 0 | | 0 | | 0 | | | | 0 | | | 0/17 | 10/11 - 10/17 |
| | | | | | | | | | e de la companya de l | | | | | | | | | | | | | | 17 |
| 29 | _ | - | _ | | | | <u>0</u> | 2511. | 5 | | > | | <u></u> | .iui | ٠ | | ΟΊ | | <u>-</u> | | 6 | Spots | Total |
| \$50.00 \$0.00 \$8,925.00 \$116.97 | \$550.00 | # 1 00.00 | \$400.00 | | \$500.00 | | \$1,250.00 | | \$375.00 | | \$600.00 | | \$1,000.00 \$161.29 | | \$900.00 | | \$2,000.00 | | \$250.00 | | \$1,050.00 \$145.83 | 40 | Total |
| \$0.00 | \$550.00 \$250.00 | \$102.00 | \$400 00 \$100 56 | | \$500.00 \$147.06 | | \$86.21 | | \$68.18 | | \$80.00 | | \$161.29 | | \$900.00 \$169.81 | | \$108.11 | | \$250.00 \$119.05 | | \$145.83 | CPP | |
| 0.0 76.3 | 2.2 | 0.0 | | | 3.4 | | 14.5 | - | 5.5 | | 7.5 | | 6.2 | | 5.3 | | 18.5 | | 2.1 | | 7.2 | GRP | |



TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Contract # 25245740 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3214

Suite 250 210 W. Pennsylvania Avenue Towson, MD 21204 Agency Order #: 5193690

Changes as of: 10/10/2016 at 10:33 AM Advertiser: Kelly Ayotte for Senator Flight: 10/11/16 - 10/17/16

Product: AYOTTE/S/R

Version: Current State Version 4

Station: WFFF
Market: Burlington-Plattsburgh

Office: WASHINGTON

Total CPP: \$116.97

Total Spots: 29

Total \$: \$8,925.00

Total GRP: 76.3 Traffic #: 1393803

Separation:

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Buyer: Rambo, Ally

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

| | Competitive Information |
|--------------------------|-------------------------|
| farket Budget: \$68,654 | \$68,654 |
| WFFF Share: 13% | 13% |
| Comment: | |
| WCAX: 53% | 53% |
| WPTZ: 27% | 27% |
| 70Z \. VNVW | 70/ |

Separation: 30

Separation: 30

RVSD TO PROCESS AGENCY REVISION (ATS + \$4750) RVSD TO PROCESS AGENCY REVISION (ATS + \$4750)

10/10/16 10:33 AM Elizabeth Guy
10/09/16 4:10 PM RACHELLE RAY 10/09/16 4:10 PM Washington DC
10/09/16 4:10 PM Washington DC
07/12/16 2:33 PM Washington DC
07/12/16 2:33 PM Washington DC

Please advise Thanks!

Line 5 NFL \$1000 1x 10/16 out due to rate between grid Sect 5 \$900 Sect 4 \$1250 MG offer Need Sect 4 \$1250 to clear

Line 9 New Girl/Grandfathered \$550 1x 10/11 due to schedule change MG offer 1x 10/11 Brooklyn 99/New Girl 8-9P Sect 5 \$400 (You have \$100 left move to line 4)

Line 4 NFL \$900 1x 10/16 out due to rate between grid Sect 5 \$750 Sect 4 \$1000 MG offer NFL Sect 4 \$1000

Order Level Comments

| <u></u> | 76.3 | \$116.97 | \$8,925.00 | 29 | 100% | Total |
|---------|------|----------|-----------------|--------|-----------|----------|
| _س | 76.3 | \$116.97 | \$8,925.00 | 29 | 100% | |
| | GRP | CPP | Dollars | Spots | % Distrib | Day/Time |
| L | | | Daypart Summary | Daypar | | |

| | | (1) |
|------------|-----------------|----------|
| \$8,925.00 | 29 | Total |
| \$8,925.00 | 29 | 2016-Oct |
| Dollars | Spots | Month |
| nary | Monthly Summary | |

| | | | | | Trans | Transaction History | | |
|------------|---------------------------------|----------------|-------------|-------|-------------|---------------------|----------------------|---|
| Trans | Created/Received Created by | Created by | Status | Spot+ | Spot+ Spot- | \$ Chg | \$ Chg Contract \$ | Comment |
| Makegood 1 | 10/10/16 10:33 AM Elizabeth Guy | Elizabeth Guy | Sent To Rep | | | \$0 | \$0 | |
| Revision | 10/9/16 4:10 PN | RACHELLE RAY - | Confirmed | | | \$0 | \$8,925.00 | Changes: Comments from Separation: 30 to RVSD TO PROCESS AGENCY REVISION (ATS + \$4750), User Entered \$ from \$4,175.00 to \$8,925.00, Assistant Id from RACHELLE RAY. Washington DC to LAILA DAFTARI, Product from MKAYO to AYOTTE/S/R, Competitive Market Budget from \$32,115 to \$68,654, Total Spots from 28 to 29. 4 buylines added or modified. |



KANZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25245740

CPE: 15/17/3214

Agency: MENTZER MEDIA
SERVIC
210 W. Pennsylvania
Avenue

Towson, MD 21204 Suite 250

| Changes as of: | Changes as of: 10/10/2016 at 10:33 AM | Version: Current State Version 4 | |
|--|---|---|--|
| Flight: | Flight: 10/11/16 - 10/17/16 | Station: WFFF | Total \$: \$8,925.00 |
| Advertiser: | Advertiser: Kelly Ayotte for Senator | Market: Burlington-Plattsburgh | Total Spots: 29 |
| Product: | Product: AYOTTE/S/R | Office: WASHINGTON | Total CPP: \$116.97 |
| Agency Order #: 5193690 Buyer: Rambo, , Salesperson: RACHEL Washing | ency Order #: 5193690 Buyer: Rambo, Ally Salesperson: RACHELLE RAY - Washington DC | Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202 872 5880 | Total GRP: 76.3 Traffic #: 1393803 Separation: |
| Salesperson: | RACHELLE RAY - Washington DC 202-872-5880 | Assistant: LAILA DAFTARI 202-872-5880 | Separation: |

| | | | | | Transa | Transaction History | | |
|-------------------------------------|---|---|-----------------------------------|------------|----------------------------------|--------------------------|----------------------------|--|
| Trans Cre | Created/Received Created by | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | \$ Comment |
| Revision 1 | 0/9/16 4:07 PM | 10/9/16 4:07 PM GOTOSTRATAIRray | Confirmed | 16 | | \$4,750.00 | \$8,925.00 | Changes: Comments from 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. to Separation: 30, Total \$ from \$4,175.00 to \$8,925.00, Total GRPs from 38.2 to 76.3, Total GIMPs to 0, Total Spots from 12 to 28, Total CPP from \$109.29 to \$116.97. 11 buylines added or modified. |
| Queued for Electronic Contracting 7 | 7/15/16 8:59 AM | | | | | \$0 | \$0 | |
| Revision 7 | /12/16 2:33 PM | 7/12/16 2:33 PM Washington DC | Confirmed | | | \$0 | \$4,175.00 | Changes: Comments from Separation: 30 to 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$4,175.00, Competitive Market Budget from \$16,346 to \$32,115. 5 buylines added or modified. |
| New 7 | /12/16 2:20 PM | RACHELLE RAY - Washington DC | New | 12 | | \$4,175.00 | | |
| Non-Discrimination Policy | PARAGRAPHS ADVERTISING KATZ MEDIA (| PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUSKATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN | ED STATES FEDERADISCRIMINATE ON T | HE BASIS | NICATION OF RACE (ATZ) DOI | S COMMISSION OR ETHNICIT | ON'S REPORT Y, AND MUST | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR |
| • | ETHNICITY AN | ID EVALUATES, NEGOTIA | TES AND COMPLET | ES ITS BRO | DADCAST | ADVERTISING | G CONTRACT | ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |

| Non-Discrimination Policy | |
|---|---|
| Non-Discrimination ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTRACT AND CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACT OR ETHNICITY. | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMINICATIONS COMMISSION'S REPORT AND ORDER NO. 07.217 BROWING THAT BROADCAST STATIONS |